

Press Release

Grässlin GmbH brings environmental awareness and energy efficiency to the fore

Energy saving campaign „Green Living“ assist ecological sensitive consumer with energy efficient solutions and helpful tips

Grässlin GmbH
Dorothea Fichter-Fechner
Public Relations
Bundesstr. 36
78112 St. Georgen

T +49 (0) 7724 933-202
F +49 (0) 7724 933-240
M +49 (0) 1727920717
Dorothea.Fichter-
Fechner@graesslin.de

St. Georgen, **April 2010**

The manufacturer of time switches, light- and temperature control Grässlin GmbH draws your attention to a worldwide energy saving campaign. Due to the increase in the seriousness of energy efficient products and ecological sustainability in the last few years, manufacturers have become compelled to being more concerned about those issues. Since the beginning of the companies history Grässlin GmbH has been focusing their philosophy towards energy efficient solutions for the electrical- , heating- and the sanitation market. While offering demand-oriented time- , temperature- and light controls, Grässlin also performs a long term and reliable contribution to the environment.

The digital and mechanical DIN-rail, as well as the universal time switches talento and tactic are offering various capabilities for buildings and landscapes with a high potential on energy saving. The product range includes mechanical time switches for daily and weekly manual programming as well as digital time switches for complex applications with daily-, weekly and annual programming. A clear arranged menu navigation and variable data transfer facilities assure a precise and efficient control of different applications like central switching of various rooms, devices-, motors- and pumps control or specified controls for swimming pools and sprinklers.

Grässlin roomthermostats feeling, famoso and thermio are significant due to the high functionality and sensible temperature control for residential houses and office buildings. The roomthermostats feeling and famoso are available as wire connected or wireless rf versions and guarantee flexible and easy installation. The devices apply to the real usage and help to reduce the power consumption.

As well as offering staircase time switches and photo electric switches trealux and turnus of the light control range, Grässlin presents perfected solutions for light switches on staircases as well as sensor navigated controller in accordance to brightness and time. High energy loss can easily be controlled and reduced by switching the lights with the proper devices.

Throughout 2010 installer and consumer worldwide will be informed of possible energy saving opportunities by well-directed marketing activities. The campaign supports the ecological sensitive consumer with helpful information, smart tips and proper product offers for various applications. Concerned users will find a huge information portal about different topics of environmental care and energy efficiency on the Grässlin website www.graesslin.de in the so called "green corner". Useful application opportunities for house and garden are visually shown on this portal by a house simulation.

Besides the energy efficient product range Grässlin is aiming towards environmental certification of ISO 14001 by end of 2010. The international environmental management norm ISO 14001 defines an international approved requirement of environmental management system and refers to a norm family. The already achieved requirement of the quality management norm ISO 9001 will be accomplished by the environmental certification throughout the entire company.

"Not only our energy efficient products come to the fore. We also like to convince our customers with our eco-friendly productions and operating processes", as emphasized by Mark Garrett.

As the slogan says: "We cannot move the world by ourselves, but we can make a contribution on the whole!", the specialist for time switches meet the actual topic and move forward to a sustainable ecological policy.

Grässlin – a good feeling!

About Grässlin:

Since June 2007, Grässlin GmbH belongs to Intermatic Inc. The Headquarters being in Spring Grove, Illinois, USA. For more than 118 years Intermatic has been one of the leading manufacturers of high quality energy control products and professional lighting solutions.

Grässlin was founded in 1956. Over the years it has developed into an international leading supplier in the field of time switch technology, light- and temperature control. Grässlin has an export share of about 80 % and offers a wide range of more than 1.500 products. The company is located in St. Georgen in the south of Germany.

Picutres:

General Manager Mark Garrett

Image girl

Logo energy saving #

Logo Grässlin

Photo: Grässlin GmbH

Contactdata:

Grässlin GmbH

Public Relations

Dorothea Fichter-Fechner

Bundesstraße 36

D-78112 St. Georgen

Germany

T +49 (0) 7724 933 202

F +49 (0) 7724 933 240

www.graesslin.de

Dorothea.Fichter-Fechner@graesslin.de